

Pittsburgh, PA
[Linkedin](#)

Jac Wynn Jr.

(412) 855-3623
jacwynnjr@gmail.com

Solution-oriented software developer that focuses on solving problems in the most effective way. Bringing nearly a decade of front-end experience, and certified as an SFCC B2C Commerce Cloud developer. Produced and shipped production-ready code for some of the world's largest brands on SFRA and SiteGenesis. Successfully collaborated with the team to satisfy requirements and client needs. Seeking to further grow in career and leverage skillset to provide value to a company.

Work Experience

Sr. SFCC Front End Developer - Tech Lead **Merkle** **Oct 2021 - Present**
Experimentation and Personalization Team Pittsburgh, PA

- Led a development initiative to integrate a 3rd party personalization/testing tool into SFCC application. This enabled the company to run multiple A/B tests simultaneously across global regions which improved conversions.
- Collaborated with product owners, architects, and designers to groom tickets, provide estimates, and determine the level of effort for building a feature.
- Conducted weekly meetings and performed code reviews to ensure code quality was met and brainstormed ideas with the development team to best solve problems.
- Mentored and supported 2 front-end engineers and 1 back-end engineer.

Certified SFCC Front End Developer **DEG** **2018 - 2021**
Implementation/Support Team Kansas, MI

- Shipped code for 3 implementations that involved using SFRA. Developed various elements including responsive navigation menus/footers, custom my account functionality, and PDP enhancements (i.e. sticky scroll, read more, image zoom, and custom badging).
- Developed reusable/modular templates via content assets and slots using ISML, jQuery, HTML, XML, CSS/SASS, AJAX, and Headless CMS.
- Built a redesigned cart and checkout to reflect the brand which resulted in a better customer experience.
- Implemented custom blog functionality on SiteGenesis platform using a headless CMS, XML, content assets/slots, and automated jobs.

Front End Developer **Fireman Creative** **2016 - 2018**
Pittsburgh, PA

- Developed custom WordPress themes using Advanced Custom Fields, Custom Post Types, and Roots.io.
- Migrated 10+ websites from shared to cloud hosting using Digital Ocean and Cloudflare, which reduced company expenses by 35%.
- Sustained CI/CO processes and improved dev workflows.
- Consistently juggled 2-3 projects at a time and managed to remain enthusiastic and meet deadlines.

Freelance Web Developer **Wynn Solutions** **2014 - Present**
Pittsburgh, PA

- Built landing pages and websites using React frameworks - Next.js/Gatsby
- Maintain websites (i.e. backups and quarterly updates) and manage hosting with Digital Ocean.

Technologies and Languages

- Languages: Javascript, Typescript
- Technologies: Shopify, WordPress, Dynamic Yield, Strapi, Vercel, Netlify, Git/Bitbucket, Jira/Confluence, Trello
- Working Knowledge: SFCC PWAKit, Chakra UI, Page Designer, React, Next.js, Gatsby, Firebase, Express.js

Education and Certifications

- **Salesforce Certified B2C Commerce Developer**, Credential ID: 19856652 **Feb 2019 - Present**
- **Code Fellows**, iOS Development **2015 – 2015**
- **Community College of Allegheny County**, Computer Science **2014 – 2016**